



STRAWBERRY SHOW - LIVE JUDGING

LIVE AUCTION

Strawberry Exhibit Area
located in the Rotary Pavilion

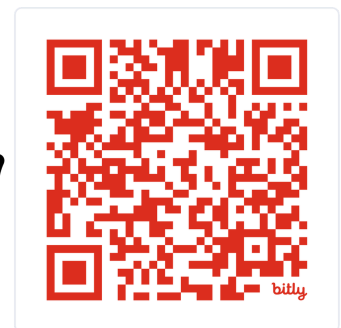
APRIL 11, 2026
12:00 PM JUDGING
AUCTION IMMEDIATELY
FOLLOWING THE JUDGING

e-mail
AUCTION

After the live auction has concluded, a list of winners and current bid amounts will be emailed to all that requested the e-mail auction option on the registration form. To contribute, simply reply to the email with the details.

**REGISTER
NOW**

Use the QR Code to
complete the Buyer
Registration Form
<https://bit.ly/2026PSFBuyerz>



Scan me

Contribution commitments received by Monday, May 4, 2026, at 6 pm will be published in the Pleasanton Express and the Poteet Strawberry Festival website.



STRAWBERRY AUCTION BUYER

MAKING A DIFFERENCE

Support from dedicated businesses like yours is crucial to the sustainability and success of our Auction.

Thank you in advance for your support of this important event.



5 REASONS TO DONATE

1

501C NON PROFIT DONATION

Federal Tax Deduction

2

SUPPORT LOCAL GROWERS

75% of your donation goes directly to Poteet Strawberry Growers.

3

SUPPORT LOCAL YOUTH

The remaining 25% of your donation goes toward scholarships for Poteet High School students.

4

ADVERTISING YOUR BUSINESS

Contribution commitments will be published in the Pleasanton Express and the Poteet Strawberry Festival website.

5

BUYERS PACKET

You will receive a parking pass, entry into the grounds, and access to the hospitality room where lunch is provided.

About the Poteet Strawberry Growers Association (PSGA)



Since the first official Poteet Strawberry Festival in 1948, the local growers have been cultivating the art of producing some of the finest strawberries in the United States. The local-grown strawberry is known for its amazing sweetness and you'll know the minute you bite into one!

Although the local growers have been a part of the Strawberry Festival since its formation. It was not until 2019 that we came together to form the Poteet Strawberry Growers Association. The primary objectives and purpose of the Growers Association is to advocate for the strawberry farms, growers, and businesses gathered in the purchasing, growing, marketing, and facilitating of strawberry production.



Who We Are



Today, PSGA represents over 40 growers in the Atascosa Country area.

BOARD OF DIRECTORS

President	Joel Garcia
Vice-President	Kristell Perez
Secretary	Tessa Sanchez
Treasurer	Priscilla Castillo
Marketing/PR	Alyssa Aguirre

CONTACT US:

 poteetstrawberrygrowers@gmail.com
 210-857-7232

For a list of members, visit www.poteetstrawberryfestival.com/growers



BUYER REGISTRATION FORM

Complete the information below and return this form to Auction@poteetstrawberryfestival.com. Buyer packets are mailed out the second week of March. To ensure you receive your buyer's packet promptly, please return this form by April 1, 2026.

Company Name _____

Representative _____

Mailing Address _____

Billing Address _____

Phone Number _____

Email Address _____

I plan to Attend the live auction

Contribute via email

Please provide your logo for advertising and appreciation

Internal Use Only

Received _____

Mailed _____

Processed By _____

Poteet Strawberry Festival Association
C/O Strawberry Festival Foundation
P.O. BOX 227
Poteet, Texas 78065

