

The 79th Annual Poteet Strawberry Festival

2026 Event Schedule

Thursday, April 9, 2026

Gates open - 6:00 PM to 10:00 PM

Lions Club Rodeo Arena

7:00 PM ----- Team Roping

Carnival

6:00 PM – 10:00 PM

Friday, April 10, 2026

Gates open - 6:00 PM to 10:00 PM

Lions Club Rodeo Arena

7:30 PM ----- Ranch Rodeo

Lions Club Pavilion Stage

7:00 PM ----- Brandon Michael

8:30 PM ----- Kevin Fowler

10:30 PM ----- Tracy Byrd

Main Stage

7:00 PM ----- America Cuevas

8:45 PM ----- David Lee Garza y Los Musicales Reunion w/ Jay Perez & The Official Emilio Tribute

10:30 PM ----- Los Traileros del Norte

Children's Area

5:30 PM – 7:00 PM ----- Freckles & Ruby June

6:00 PM – 10:00 PM ----- Marsha's Petting Zoo

H-E-B Texas Roots Growers Area

Potet Strawberry Growers

Fresh Strawberries

Homemade Strawberry Jam & Baked Goods

6:00 PM – 10:00 PM ----- Arts & Crafts Vendors

Saturday, April 11, 2026

Gates open – 10:00 AM to 1:00 AM

Lions Club Rodeo Area

2:30 PM ----- Rodeo

Mutton Bustin' (Sign up 1 hour before Rodeo)

8:00 PM ----- Bull Riding

Mutton Bustin' (Sign up 1 hour before Bull Riding)

Lions Club Pavilion Stage

7:30 PM ----- Lowland Revelry

8:45 PM ----- Rob Langdon

10:00 PM ----- Huser Brothers

11:30 PM ----- Ole 60

Main Stage

8:00 PM ----- EZ Band

9:30 PM ----- Little Joe

11:30 PM ----- Pesado

Glazer's Biergarten (VFW Pavilion)

1:00 PM ----- Poteet High School Jazz Band
4:00 PM ----- Dueling Pianos
6:00 PM ----- Cumpianos de America – Mariachis

Growers Pavilion

(Small Pavilion – H-E-B Texas Roots Growers Area)

12:00 PM ----- Ballet Folklorico Guadalupano
1:30 PM ----- School of Rock
3:30 PM ----- Los Rowdy Boyz
5:30 PM ----- Brayden Foster Band

Armed Forces Pavilion

(Small Pavilion)

12:00 PM ----- Fire on the Mountain Cloggers
1:15 PM ----- Michael Mezmer Hypnotist
2:30 PM ----- Ballet Folklorico Guadalupano
3:45 PM ----- Wes Nickson
4:50 PM ----- Michael Mezmer Hypnotist
6:00 PM ----- Zack Walther & Matt Briggs

Veterans Pavilion

(Small Pavilion)

12:00 PM ----- Beto and the Cavemen
2:30 PM ----- David Lee Rodriguez
5:00 PM ----- Jase Martin

Lions Club Pavilion

(Inside Stage)

6:00 PM ----- G Sea – Tribute to Rock

Rotary (Red) Building

Noon – 2:00 PM ----- Strawberry Judging
2:30 PM – 4:30 PM ----- Strawberry Auction

Children's Area

10:00 AM – 5:00 PM ----- Texas Parks & Wildlife
10:00 AM – 10:00 PM ----- Marsha's Petting Zoo
11:00 AM – 3:00 PM ----- The Traveling Tuxedo
12:00 PM – 6:00 PM ----- Freckles & Ruby June
1:00 PM ----- Strawberry Eating Contest

Author Melissa Coyle – Adventures in Poteet, TX

H-E-B Texas Roots Growers Area

Poteet Strawberry Growers

Fresh Strawberries

Homemade Strawberry Jam & Baked Goods

10:00 AM – 10:00 PM ----- Arts & Crafts Vendors

Sunday, April 12, 2026

Gates open – 10:00 AM to 10:30 PM

Lions Club Rodeo Area

5:00 PM ----- Rodeo
Mutton Bustin' (Sign up 1 hour before Rodeo)

Lions Club Pavilion Stage

6:00 PM ----- Ranch Road Band
7:30 PM ----- Ruben Ramos
9:00 PM ----- Secretto

Main Stage

6:30 PM ----- Haydon Haddock
7:30 PM ----- Kody West
9:00 PM ----- Braxton Keith

Glazer's Biergarten

3:00 PM ----- Dueling Pianos
5:00 PM ----- LC Rocks

Growers Pavilion

(Small Pavilion - H-E-B Texas Roots Growers Area)

12:00 PM ----- Ballet Folklorico Guadalupano
1:30 PM ----- Rock the Nation
3:30 PM ----- Onda Caliente
5:30 PM ----- Truck Stop Gamblers

Armed Forces Pavilion

(Small Pavilion)

12:00 PM ----- Fire on the Mountain Cloggers
1:15 PM ----- Michael Mezmer Hypnotist
2:30 PM ----- Ballet Folklorico Guadalupano
3:45 PM ----- Heath Webb
4:50 PM ----- Michael Mezmer Hypnotist
6:00 PM ----- Sachin Gokhale

Veterans Pavilion

12:00 PM ----- Joint Custody
2:30 PM ----- Ezpada
5:00 PM ----- Justin Ross

Rotary (Red) Building

11:00 AM ----- Taste of Texas Food Show

1:00 PM ----- Taste of Texas Auction

Children's Area

10:00 AM – 5:00 PM ----- Texas Parks & Wildlife

10:00 AM – 7:00 PM ----- Marsha's Petting Zoo

12:00 PM – 5:00 PM ----- Freckles & Ruby June

1:00 PM ----- Strawberry Eating Contest

H-E-B Texas Roots Growers Area

Poteet Strawberry Growers

Fresh Strawberries

Homemade Strawberry Jam & Baked Goods

10:00 AM – 10:00 PM ----- Arts & Crafts Vendors

Fireworks

Friday & Saturday – 10:00 PM

Sunday – 8:45 PM

Carnival Hours

Thursday – 6:00 PM-10:00 PM

Friday – 6:00 PM-12:00 AM - \$30 Wristbands

Saturday – 10:00 AM-1:00 AM - \$40 Wristbands

Sunday – 10:00 AM-10:30 PM - \$40 Wristbands

Gate Admission

Thursday – Free

Friday - \$25 at the Gate, \$20 Online Presale

Saturday & Sunday - \$30 at the Gate, \$25 Online Presale

www.poteetstrawberryfestival.com

Children 12 and under free admission

Military and Veterans free admission and parking (with valid ID)

Handicapped Parking Free (with valid tags)